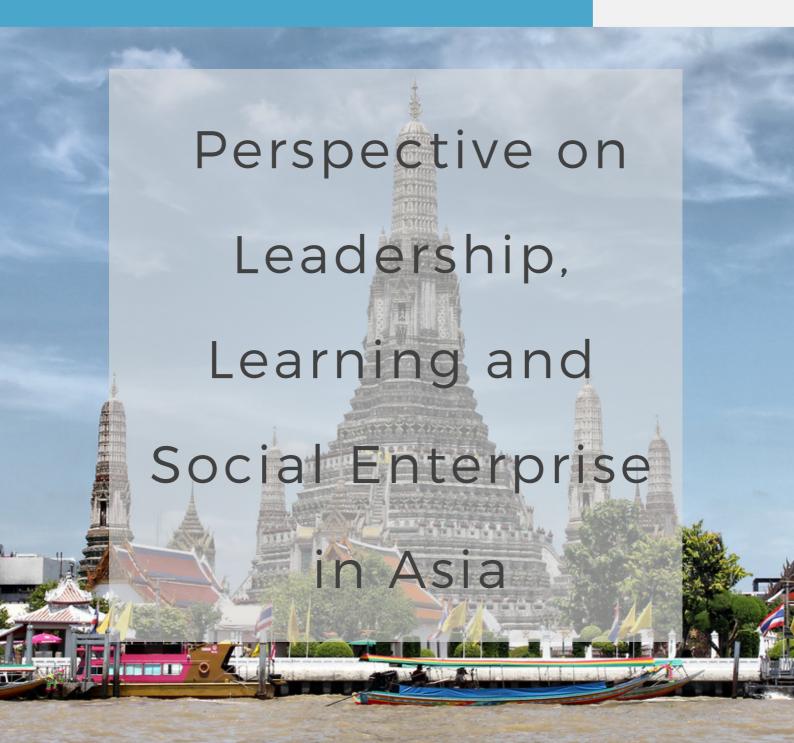
ELLTA CONFERENCE

2017

AT THE ASIAN INSTITUTE OF TECHNOLOGY



25th - 27th July 2017, Bangkok, Thailand

Introduction to the Conference and Sponsorship History

INTRODUCTION

ABOUT ELLTA LEADERSHIP CONFERENCE

The Asian Institute of Technology, through Yunus Center and AIT Extension, in collaboration with ELLTA is organizing an International Academic Conference entitled, 'Perspectives on Leadership, Learning and Social Enterprise in ASIA: Sharpening Focus on Research Collaborations and Publications'.

The core emphasis of the AIT-ELLTA Conference is on Exploring Leadership and Learning Theories in the context of Asia and its core purpose is to explore, recognize, strengthen, and promote theories in Asia in the broader domain of leadership and learning.

The 4th edition of this prestigious International Conference will be held at the Asian Institute of Technology from July 25 – 27, 2107. Previous ELLTA conferences were held in Malaysia (2011, 2012 & 2014), attracting participation of scholars and researchers from 60+ countries across the globe

INTRODUCTION

WHAT IS THE ELLTA LEADERSHIP & LEARNING CONFERENCE 2017 ALL ABOUT?

Leadership and learning, like various other concepts, are often treated as global. Is it, however, wise to assume that the theories and insights related to these concepts are universal in nature and could be equally applied to all contexts? The question becomes particularly significant when there is also a growing recognition that these theories that claim to have global application mainly originate in different parts of the Western world.

Asia which constitutes a landscape of diverse geographical, cultural, religious, social, socio-economical and socio-political heritage. Most of the civilizations are ancient, and have long-standing traditions of learning and knowledge.

The contexts are unique in their multi-dimensionality, and in terms of the breadth and nature of challenges faced by the region. Such socio-cultural factors are bound to have their impact on the leadership and learning styles, behavior, performance and outcomes that cannot be ignored by taking a simplistic, universal approach.

There is therefore a need to examine/challenge generalizations related to learning and leadership across cultures and geographical boundaries, between East and West, but of course between Eastern contexts as well. The ELLTA Conference 2017 looks at addressing some of these issues and have identified the following themes to be specifically discussed and explored in details during the Conference.

CONFERENCE THEMES

TRULY MULTIDISCIPLINARY!



THEME ONE

Leadership in/ and Context (Asia)

THEME TWO

Learning Organization/ Organizational Learning in Context (Asia)

THEME THREE

Enterprise-led Development, Social Business and Transformation: Perspectives from Asia

THEME FOUR

Researching Context/ Context-based Research

THEME FIVE

Learning and Change: Asia in Focus

Topics covered in the conference include -

- Leadership in **Asia**
- Modern day Leadership Theories
- Public Sector Leadership
- Social Entrepreneurship and Leadership
- Role of Leadership in Organizational Success (Private Sector)
- Change Management through strong leadership
- Leadership for Development Projects (Project Management)
- Apex Leadership in Corporate Social Responsibility (CSR)
- Leadership for Sustainability

DETAILS OF ELLTA CONFERENCE 2017





DATE 25th- 27th July 2017

OVERALL THEME

Perspectives on Leadership Learning and Social Enterprise in Asia: Sharpening Focus on Research Collaboration and Publications

EDITION

This is the fourth edition

TARGET NUMBER OF PARTICIPANTS

The expected number of participants is 250

HIGHLIGHTS OF 2014 ELLTA CONFERENCE

- 30+ Parallel Sessions & 10+ workshops
- 5+ Interactive panel discussions debates, round table discussions etc.
- Knowledge Café
- Exhibition Booths

PARTICIPANTS PROFILE IN 2014

The ELLTA Conference 2014 was held in Penang, Malaysia and successfully attracted Delegates from over 60 countries and from various backgrounds. The participants included top scholars and professors, University Deans, vice-chancellors, officials from relevant ministries, PhD students and corporations.



PARTICIPANTS PROFILE IN 2014



FROM MORE THAN 60 COUNTRIES

PARTICIPANTS PROFILE IN 2014

FROM DIFFERENT BACKGROUNDS



- University Faculty (Multi-disciplinary + Multicultural)
- PhD Scholars (Multi-disciplinary + Multicultural)
- Deans Research and Innovation
- Learning Designers/ Specialists
- Social Scientists
- Development Partners
- Government Officials (Ministry representatives)
- (Knowledge/ Education/ Social) Entrepreneurs
- Education/ Management Consultants
- Technology Solution Providers
- Educationists and Educators
- Book Authors/ Editors
- Journal Editors
- Many Others



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